

NFAA Foundation Updates 2015-2016

February 2016

***50th Anniversary Vegas Shoot & World Cup Indoor Final**

Without a doubt the 2016 50th Anniversary Vegas Shoot was an overwhelming success!! We had a total of 3,100 archers from all 50 States and 47 Countries. Our growth has been very even throughout the divisions and has been at almost 20% per year for the last 3 years. Each year World Archery has expanded their commitment to helping with the overall Event. This year they increased staff both in production and judges. It is very obvious using the Vegas Shoot, as the Final for the Indoor World Cup has been a substantial part of our growth. We have the date set for 2017 but are in negotiations currently for 2018 & 2019. This should be finalized by April. We are constantly working on the venue, hotel rooms, staff and other logistics to address the growth we have seen and are forecasting for the future.

***Three Star Tour Updates**

Several changes were made to both the Vegas Shoot and 1st Dakota Classic for 2016. Our growth in these two events has been incredible and we are constantly addressing this. One of the major changes was the elimination of the million-dollar promotion. We decided to add an amateur guarantee of \$5,000 to the \$10,000 3 Star Shoot Off (Car Shoot Off) since they represent a big percentage of our growth. The other changes can be seen under the specific tournament.

1st Dakota Classic Growth and New Format for 2016

The format for the First Dakota Classic has been changed to allow for future growth. With the old format, we had hit our maximum numbers because of space and time restrictions. It was a unanimous decision to change the format to have a qualification round and then continue to head to head competition to determine all the division winners. The flight divisions will use the qualification round to determine the flights and will compete head to head within their assigned flight. We will also add a day to the tournament, making Friday and Saturday qualification days and Sunday will be shoot downs in the Indoor Range and a 2nd chance Shoot on the outdoor range for those that don't make the cut. The Tournament was also moved to June to allow it to have more of a vacation appeal for the archers.

***Vegas Scholarships have been a huge success!**

2016 was the second year of awarding scholarships to the top 3 in each division of the juniors. We award \$1,000 for 1st, \$700 for 2nd and \$300 for 3rd. The feedback from this has been overwhelmingly positive and adds to the "Vegas" atmosphere. We are starting for the first time to see international juniors shooting and look for this to grow each year! The Easton Foundation Scholarship Program has been our complete source of revenue for this and now we can use some of our own proceeds to perpetuate the Program.

***Young Adult Championship Division established to grow NFAA Pro Division**

In 2015 we added the YA Championship division to the Vegas Shoot and the 1st Dakota Classic. This division has been a complete success! In 2016 we had 100 shooters and paid back almost \$15,000. It was the intent of this division to ultimately help grow the NFAA Pro Division. This year we will be considering a promotion for those 18 yrs. old in this division to receive a one year first time NFAA Pro membership.

***NFAA Easton Yankton Archery Center (NEYAC) Capital Improvements completed in 2016**

We were able to complete the last phase of the National Guard Project started in 2013 by completing the new 1st Dakota Field. We received a grant from the State for \$225,000.00 to erect a shooting canopy, elevated shooting platforms, DOS Buildings, fencing, seeding and irrigation system. All this was done and completed in 2016. Additionally an independent shooting platform was constructed and is explained separately below.

***NFAAF-NEYAC hosts Youth World**

*The NFAAF- NEYAC was host to the 2016 Youth World Archery Championships this past June. The Tournament was an overall success from both a financial and a participant standpoint. We had almost 60 countries and 600 athletes, athlete trainers and officials for the 8-day event. The countries were very impressed with the venue, community and activities. We had over 800 volunteers to host this event.

***NFAAF awarded 2018 & 2020 World Tournaments**

We were awarded 2 World Tournaments; the 2018 World Indoor and the 2020 World Field. We will be hosting the World Indoor Feb 13-18, 2018 and the World Field Sep 15-20, 2020. These are both great tournaments to help us show off and highlight our incredible world-class venues!

***WAF Legally dissolved**

It has been a two-year project, but the WAF (J2K2) has been passed through the NFAA and is now under the NFAAF. This has solved our tax issues with both the IRS and the State of Nevada. The old WAF Board has now been renamed and mandated by the NFAAF as the Foundation Tournament Committee. We functioned as this last year at our Planning Meeting deciding the rules, format, regulations and policy of the 2016 Vegas Shoot and the 1st Dakota Classic. Our next Planning meeting will be this summer.

***NFAAF receives Department of Defense Project approval**

This month we received written approval of a Project we submitted to National Guard for the construction of Block Walls, Picnic Shelters, additional comfort stations and completion of the Outdoor Museum area. This has been approved by the DOD and is now up for State National Guard Units to bid on for 2017!

***NFAAF and ATA finalizing partnership agreement**

We met with the Archery Trade Association this month in Washington D.C. and are working on a partnership agreement. This agreement includes funding for growing NFAA membership through specific outreach programs designed at recruitment and retention of members primarily at the State and local level. It will also focus on bowhunters and our NFAA bowhunter Program.

***Museum phase II to begin**

We are currently in the process of obtaining an intern from the University of South Dakota to continue our cataloging process of all museum items. The next step moves into the compound bows and modern equipment. Additionally, we will be finalizing the "Timeline" of the NFAA for a permanent installation.

***NFAAF Fundraising initiative to launch in late 2016**

The NFAAF Board of Trustees discussed the need to have a major fundraising initiative to perpetuate the NFAAF Scholarship Program and Museum. Dave Gordon and Bruce Cull are going to develop a strategy that includes endowments, bequeaths, corporate donations and individual donations. We are currently consulting with experts in the field to explore all options. A completion date of 4th quarter 2016 has been set.

***University of SD to assist with Interns**

As most of you are aware, we have over the last two years, been utilizing the USD Intern program to assist with employees. We currently, between the NFAA & NFAAF, have 4 interns of which 3 have stayed on as regular employees. This has been an excellent source to help our needs and the interns to gain experience in their specific. We are now going a step further and are working to create a syllabus for additional event specific interns. These will be full time positions with a 12-month program specific to the administration and management of our tournaments. This Program will include; administration, web design, mass communications and social media, event accounting and video production. USD is soliciting funding from the states economic development division. This will help us move forward in developing the best and most professional tournaments possible. We are projecting a start date of the 2016 fall semester.

***WA donates Event Tools Box to NFAAF**

We will be receiving a state of the art Event Tool Box in time to use for the NFAA Indoor Nationals in Louisville. This is similar equipment as to what is used in Vegas. We will be able to live stream from tournaments/events and do production quality videos. WA is sending a specialist and they will be training one of the staff on the use of the equipment.

***3-D State of the art Shooting Platform Constructed**

Tony Buehlmann, a past Life Member of South Dakota left several thousand dollars earmarked for the permanent 3-D Range. We constructed a state of the art elevated platform that will accommodate up 30 shooters that provides shots from 10-80 yards at 3-D animal targets. The Platform offers elevated shots from 10'-20'. It is located just behind the Comfort Station behind Easton Field.

***New Shooting Sports Equipment and Target Butts**

This year we are applying for future grants to cover outdoor shooting projects in 2017-18. We are also including requests for additional M48 indoor target butts, stands and bow racks. An additional trap machine and related equipment is part of the future development.

***NFAAF Staff at NEYAC**

Throughout 2015 we added some new staff members. As mentioned earlier much of this is through the University Internship Program and others are through grants from the Easton Foundations. A few of the staff are shared employees between the NFAA & NFAAF (these are denoted with an *) Below you will see a list of our current NFAAF/NEYAC Staff:

Josahan Jaime-Santacruz	Archery Program Director	Level IV Coach
Jordan Lenards	Asst Archery Program Director	Level III Coach
Bill Hewes	Archery Coach & Logistics	Level III Coach
Cedar Bartos	Archery Coach & Instructor	Level III Coach
Tom Juffer	Community Coach & Instructor	Level II Coach
Brittany Salonen*	Marketing & Events Director	
Nancy Wenande	Public Relations Director	
Katrina Vyborny	Marketing Manager	
Amanda Kokesh	Reception & Mass Communications	
Natalie Vollmer*	Human Resource Director	
Erin Englekes	Accounting Intern	

If you have any questions or concerns, please feel free to contact me at your convenience.

Hope to see you in Louisville, Yankton or Darrington!

Bruce